# 2024 NEBRASKA PORK EXPO

JULY 17, 2024 Holthus Convention Center York, Nebraska









### **AGENDA**

#### WEDNESDAY, JULY 17TH

8:00 -9:00 AM 9:00 -9:10 AM

9:10-9:40 AM

9:40- 10:00 AM

10:00-10:45 AM

10:00-12:00 PM

10:45-11:15 AM

11:15- 12:00 PM

12:00 PM

12:15- 12:45 PM 12:45- 1:45 PM 1:45- 2:15 PM

2:15- 3:00 PM

3:00-3:15 PM

3:15-4:00 PM

4:00-5:00 PM

Registration

Breakfast will be provided

Welcome

AFAN & Dept of Ag Update - Main Room

Keynote Speaker

U.S. Economic Outlook: Maintaining Resiliency in the Agricultural Economy In 2024 and Beyond. *Matt Erikson. Farm Credit Services Of America* 

**Break - Vendor Area** 

**Breakout Session #1** 

Tools for Transition: Navigating Programs to Aid Farm Succession Shifts, Advances and Insights in Swine Research, Room K

Room F

**Veterinarian Education Class** 

This session is approved for Continuing Ed. Credits - Room I

**Break - Vendor Area** 

**Breakout Session #2** 

Guarding the Herd: Securing Swine Operations in the Digital Age, Pork Profitability: Best strategies in Marketing, Room K

Room F

Lunch - Main Room

All food served today is sponsored by the Nebraska Soybean Board

NPPA Annual Meeting

A CRISPR insight to PRRS Gene Editing

**Break - Vendor Area** 

**Breakout Session #3** 

No Jokes, All Policy: A serious Look at Legislative Matters, *Room F* Gene Editing: The Discussion Continues, *Room K* 

**Break - Vendor Area** 

Hors d'oeuvres served & bar opens

**Breakout Session #4** 

All About Herd Health, Room F

Do your Financials Stink? Room K

Farm to Fork: Preparing a Pork Dish, Main Room

Social Hour & Raffle Prizes - Main Room

#### **BREAKOUT SESSION #1**

10:00-10:45AM

#### Tools for Transition: Navigating Programs to Aid Farm Succession Shifts Meeting Room F

Join us as we cover the foundational principles of transitioning farm ownership and management to the next generation, emphasizing the importance of early and thorough planning. Attendees will learn about various financial programs and resources available from the Farm Service Agency, Nebraska Investment Finance Authority and Small Business Administration designed to facilitate a smooth and sustainable transfer. By understanding these tools, farm owners can ensure their legacy is preserved and their successors are well-prepared to continue the agricultural tradition.

#### Advances and Insights in Swine Research

Meeting Room K

Research is always evolving. These panelists will discuss a number of topics around swine production from reproduction to manure management. Learn some of the new best practices and concepts that are being studied.

#### **BREAKOUT SESSION #2**

11:15-12:00 PM

#### Guarding the Herd: Securing Swine Operations in the Digital Age Meeting Room F

More of our data and information from our farms is stored online. How do we protect our businesses best in the 21st- century? Tune in to the discussion as one farm operation shares what they are doing in the area of cyber security and biosecurity.

#### Pork Profitability: Best strategies in Marketing

Meeting Room K

Strategies to ensure you can bring home the bacon.

#### **BREAKOUT SESSION #3**

2:00-2:15 PM

#### No Jokes, All Policy: A serious Look at Legislative Matters Meeting Room F

A sometimes boring topic that is pertinent to each one of us. Join us for an abnormally upbeat conversation on what we see happening with policy at the state and federal level.

#### Gene Editing: The Discussion Continues

Meeting Room K

This breakout will be a continued discussion on PRRS gene editing and consumer preferences.

#### **BREAKOUT SESSION #4**

3:15- 4:00 PM

#### All About Herd Health

Meeting Room F

Can pigs really fly? A veterinarian panel discussing bird flu's potential in pork as well as other herd health issues.

#### Do your Financials Stink?

Meeting Room K

Spending time to dig in and understand your financial position is critical. Don't waste time preparing financial documents that stink. Take time to hear from Farm Credit Services of America's young and beginning lending officers to learn best practices around preparing and evaluating your financial position. Additionally, learn about unique programs and flexible loan structures designed to meet the needs of an evolving industry.

#### Farm to Fork: Preparing A Pork Dish

Main Ballroom

Join us for a live demonstration by a renowned chef on how to properly prepare and cook a pork dish.

#### KEYNOTE, MATT ERICKSON

U.S. ECONOMIC OUTLOOK: MAINTAINING RESILIENCY IN THE AGRICULTURAL ECONOMY IN 2024 AND BEYOND.

The U.S. economy has proved far more resilient than expected. This has a direct impact ranging from the Federal Reserve's stance on interest rates, the financial standing of the U.S. consumer, and the agricultural economy. Understanding the future of interest rates, inflation, and the economy is an important part of managing today's business environment. Matt Erickson, Ag Economic & Policy Advisor with Farm Credit Services of America, will provide an overview of the U.S. macroeconomy, the ag economy, and the factors to watch for in 2024 and beyond.



Matt Erickson is currently the Agricultural Economic and Policy Advisor for Farm Credit Services of America and Frontier Farm Credit. In this role, Matt provides economic, market, and policy analysis to internal and external stakeholders. He also provides perspective, insights, and commentary that help connect conditions in the agricultural economy to individual producer impact as well as resulting impacts to the organization.

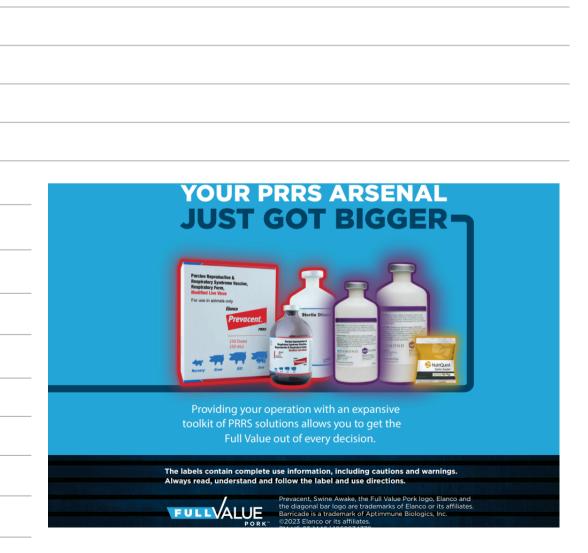
Before his role at Farm Credit Services of America and Frontier Farm Credit, Matt accumulated approximately

fifteen years of policy and agricultural economic experience in Washington, D.C. Most recently, he served as Chief Economist at the United States Senate Committee on Agriculture, Nutrition, and Forestry under the leadership of former Chairman Pat Roberts (R-KS).

As Chief Economist, Matt was responsible for the management of the Committee's work regarding budget, economic, and policy analysis. In this role, Matt advised the Chairman and other Committee members on the status of the agricultural economy, commodity markets, and economic impacts pertaining to the Committee's legislative priorities. Additionally, he led the Chairman's policy priorities pertaining to commodities, crop insurance, dairy, and grain standards. During his time on the Committee, Matt helped craft numerous pieces of legislation that included the Agriculture Improvement Act of 2018 (2018 Farm Bill), the United States Grain Standards Reauthorization Act of 2020, and legislation relating to COVID-19 relief.

Prior to the Senate Agriculture Committee, Matt worked as an Economist at the American Farm Bureau Federation. In this role, he was the lead staff economist for issues surrounding domestic policy, energy, and big data. He authored over 50 energy and input market updates for industry and membership as well as presented over 150 presentations across the country and internationally on energy, big data, and farm bill issues.

Matt holds a Bachelor of Science and a Master of Science in Agricultural Economics from Purdue University. He maintains an active role on the family farm in Brookston, Indiana.



# VETERINARIAN EDUCATION CLASS

ASF PREPAREDNESS AND TRACEABILITY: APPROVED FOR CONTINUING EDUCATION CREDITS

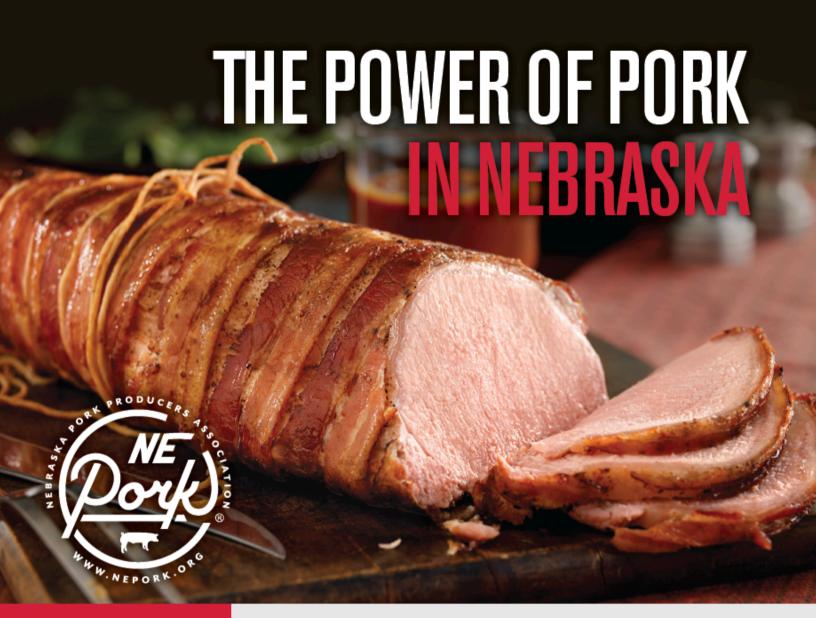
Dr. Brent Pepin will be presenting on Traceability, Secure Pork Supply, and ASF preparedness and response. Dr. Kaylie Fritts will be providing an update on H5N1 in livestock.



**Dr. Kaylie Fritts** was born and raised in Indiana. She received her DVM from Purdue University and considers it an honor to protect Nebraska livestock and help producers best prepare for an animal disease outbreak.



**Dr. Brent Pepin** is a Director of Swine Health for the National Pork Board (NPB). He completed his DVM and Master's of Veterinary Preventative Medicine at Iowa State University in 2014. After graduation, he entered practice as a swine practitioner at both Postville Veterinary Clinic and Pipestone Veterinary Services. Prior to joining the NPB, he was also the Director of Veterinary Medicine for Cytotheryx, a biomedical company based in Rochester, MN





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TOOLS FOR TRANSITION:

NAVIGATING PROGRAMS TO AID FARM SUCCESSION SHIFTS



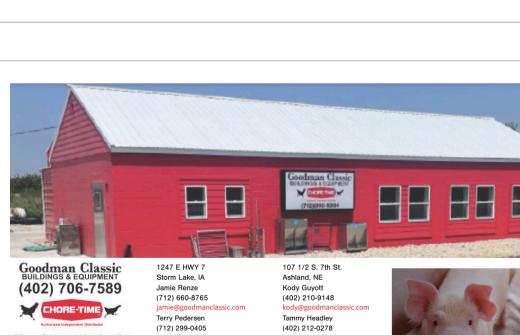
**Kyle Leners,** journey with First State Bank Nebraska began as an intern, diving into lending operations. Following his college graduation, he transitioned to a full-time role as a Credit Analyst, and then worked his way to the position of Loan Officer. With roots in a family farm and personal farming experience, Kyle brings invaluable firsthand insight into agricultural lending, specializing in FSA and NIFA loans. He has played a pivotal role in assisting numerous aspiring young farmers in navigating the complexities of beginning farmer loans, facilitating their access to resources, and assisting them through the steps of acquiring their initial plots of land to kickstart their farming ventures.



Gus Woeppel, Credit Analyst/SBA Specialist at First State Bank Nebraska, specializes in underwriting SBA and conventional small business credits, as well as a portion of the bank's larger agricultural and commercial credits. Raised on an acreage south of Lincoln, Gus gained exposure to farming through his family's small hog and poultry operations. His FFA involvement introduced him to crop operations, while his experience operating various small businesses provided valuable early lessons. A recipient of NAGGL's Fundamental Lender engaged Diploma, Gus remains actively in the community, volunteering with the FFA and football programs at Norris High School. Guided by the opportunity to offer distinct products and services, he helps individuals achieve financial growth, realize their dreams, and uplift their communities.



Lana Musil is a Loan Officer at First State Bank Nebraska. She also serves as the FSA Specialist for the bank making FSA guaranteed loans across the United States. Lana grew up on a diversified crop and livestock farm and showed cattle, sheep, and hogs. She currently lives on a farm west of Wilber with her husband and their two children, so she has firsthand knowledge of what it takes to be successful in the industry. Lana enjoys helping producers create financing plans that are tailored to their operations and future goals.







terry@goodmanclassic.com























#### ADVANCES AND INSIGHTS IN SWINE RESEARCH

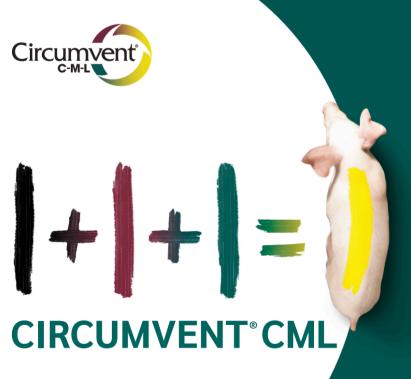


**Dr. Amy Schmidt** leads an integrated research and extension program focused on supporting socially and environmentally responsible livestock production to enhance soil, water, and air quality. In response to worldwide concerns about antibiotic resistance, she also collaborates across disciplinary boundaries to support the One Health Initiative through research and outreach addressing potential food safety, health, and environmental risks associated with livestock manure management.



**Dr. Benny Mote** was born and raised in Happy, Texas on a small family farm, which primarily consisted of a 100 sow farrow to finish operation. Dr. Mote received his BS degree in Animal science from the University of Nebraska-Lincoln in 2002 and his Ph.D. in Animal Genetics at Iowa State University in 2008. Upon the completion of his Ph.D. degree, he joined Fast Genetics and was one of three geneticists and system selection expert until 2015 when he joined the faculty at the University of Nebraska-Lincoln as an assistant professor and Swine Extension Specialist. His research interest lies in using novel

technologies in conjunction with applied, molecular, and functional genetics to enhance commercially relevant traits of economic importance in swine production.



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GUARDING THE HERD:

SECURING SWINE OPERATIONS IN THE DIGITAL AGE



**Cody Griffith** is the Customer Success Manager at EZ IT Solutions, where he excels at bridging the gap between technology and clients. With a personable approach, Cody demystifies "Tech Talk," making it transparent and objective for businesses seeking to secure themselves from cyber threats.

Over the past several years, he's worn various hats at EZ IT Solutions, from tech roles to sales. This diverse experience uniquely positions him to understand technical hurdles and communicate effectively with clients, translating unique concepts into plain language.



**Hunter Thomas** is the Vice President of his family business, Thomas Livestock. He is a fourth-generation pig producer. He has worked in the family business for 13 years and has experience in all aspects of a commercial pig production operation. He is married to his beautiful wife, Faith, and they have two wonderful children together.



**Troy Smith** is the Bio Security supervisor, before his current role with Thomas Livestock he was a nursery/finishing manager. Overall, he has been employed with Thomas Livestock Company for 10 years.

Before working with Thomas Livestock, he spent 20 years in Nebraska as a Law Enforcement and Emergency Manager. Before his career in Nebraska he spent 4 years in Salt Lake City Law Enforcement.



PORK PROFITABILITY: BEST STRATEGIES IN MARKETING



**Alex Mack** is an account executive on the hog team at CIH. Prior to joining CIH, Alex worked as a trader, focusing on a variety of products including futures, commodities, and fixed income. He holds a M.S. in finance from the University of Florida, as well as a B.S. in mathematics.





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### NPPA ANNUAL MEETING

NEBRASKA PORK PRODUCERS ANNUAL MEETING AGENDA

Call to Order, Opening Comments & Introductions of NPPA Directors, NPPA President, Mark Wright

**Directors Nomination Committee Report,** 

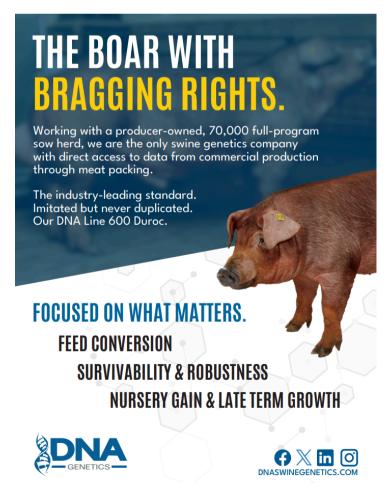
NPPA Past President, Jared Lierman

**Election of Directors** 

**Executive Directors Report,** 

NPPA Executive Director, Al Juhnke

**Adjournment** 





### NPPA ANNUAL MEETING



Mark Wright is the Assistant Manager for the Nebraska division of the Wiechman Pig Company and the Animal Handling and Welfare Coordinator. Mark along with his wife Jennifer and daughter Olivia reside in Fremont. With over 30 years in the pork industry, Wright brings a comprehensive background to the leadership role. First elected to the NPPA board in 2020, Mark was placed into the officer's rotation as vice president in 2021. He was part of the 2020 National

Pork Leadership Institute, has represented producers in Washington, D.C. as a participant in the National Pork Producers Council (NPPC) Legislative Action Conference (LAC), and served as a delegate to the National Pork Forum.



Al Juhnke has been the Executive Director of the Nebraska Pork Producers Association (NPPA) since January 2016. In this role, he serves as the organization's chief executive officer, spokesperson, and oversees all administrative and management needs. Prior to joining NPPA, Al worked for the United States Senate as an Ag, Energy and Environment Advisor. Juhnke served in the Minnesota House of Representatives for 14 years and among other things chaired the Ag

Finance Committee. His resume also includes running his own farm real estate appraisal business, wholesale Ag fertilizer and chemical sales, and agricultural research.

Al grew up in Wells, MN and attended college at the University of Minnesota - College of Agriculture. He and his wife Claire have two grown children, three grandchildren, and currently reside just outside of Lincoln, NE.

#### A CRISPR INSIGHT TO PRRS GENE EDITING



**Dr. Raymond (Bob) Rowland**, is a Professor and head of the Department of Pathobiology of the College of Veterinary Medicine at the University of Illinois. Research interests in the Rowland lab center on addressing fundamental problems in the detection and control of infectious diseases of livestock caused by emerging and foreign animal diseases, such as porcine reproductive and respiratory syndrome virus (PRRSV), porcine circovirus (PCV), porcine coronaviruses, and African swine fever virus (ASFV). For 15 years he was director of the national/international swine conference, the PRRS Symposium, an annual meeting on emerging viral diseases of swine.

Since 2008, the Rowland lab has been actively involved in understanding the role of host genetics in the response of pigs to virus infection, along with the application of genetic modification techniques for conferring disease resistance. A spinoff of the genetics work is the first discovery of pigs possessing a naturally occurring severe combined immunodeficiency (SCID). Rowland is actively involved in the training of undergraduate/graduate and DVM students. He has authored/coauthored more than 150 publications on animal health.



**Banks Baker** is Global Director of Product Sustainability for PIC, a global animal genetics and biotechnology company. He supports genetic improvement and gene editing as a way to continually improve animal agriculture and provide holistic benefits across the value chain, including improved animal welfare, reduced greenhouse gas emissions, and more efficient protein production.

Previously, Banks led protein sustainability for McDonald's USA, creating and implementing greenhouse gas reduction strategies and managing animal health and welfare commitments and antibiotic policies. Prior to McDonald's

Banks established a regenerative agriculture research department for a private operating non-profit foundation and managed farms and ranches across the United States.

Banks has an undergraduate business degree from Warren Wilson College and holds master's degrees in agriculture and business from Colorado State University and The University of Notre Dame.



**Dr. Tom Rathje** is the Chief Technical Officer for DNA Genetics. He attended lowa State University, where he received his Bachelor of Science in animal science. He then continued his education at the University of Nebraska-Lincoln, receiving his Master of Science and Ph.D. in genetics.

Dr. Rathje has been with DNA Genetics since the company started nearly 29 years ago and has championed the development and implementation of various crucial investments to create a strong competitive advantage for the company. Dr. Rathje has dedicated his career to ensuring a continued and

sustainable food supply through genetic innovation in the livestock industry and is honored to have played an integral role in the future of our food supply by pioneering science, technology and insight-driven solutions.

A CRISPR INSIGHT TO PRRS GENE EDITING (CONTINUED)



**David Fikes** is the Executive Director of the FMI Foundation, which has the mission of supporting the food industry with a focus on research and education in the areas of food safety, health and wellbeing, and social responsibility. His position allows him to act upon his conviction that humans have a right to safe food and consumers have a right to clear information and viable choices.

Formerly, David served as FMI's Vice President for Communication and Consumer/Community Relations and before joining FMI he was the Director of Communication for the American Frozen Food Institute. Prior to entering

the world of food trade associations, he worked for 20 years as an Episcopal priest, serving parishes in Georgia, Tennessee, and Texas.

He and his wife, Lisa, are the proud parents of thirteen-year-old Harper whose soccer skills have now far exceeded those of her Dad.



**Shana Beattie** and her husband, Bart, are fifth generation pork producers in Sumner, NE. She grew up in north central Florida, the daughter of farmers, and studied animal science at the University of Florida. After her marriage to Bart, they moved back to Nebraska to farm with his family in the Sumner area. Today Shana, her husband, and their four children, Mekenzie, Mattison, Bart Jr., and Preston, run a cow/calf operation in addition to their pork operation. They raise row crops, including corn, soybeans and alfalfa. Shana and Bart have a partnership with Thomas Livestock in a sow farm and wean-to-finish operation housed in the Beattie family's first pig barn, built in the 1940s.

Shana has been active in the agriculture industry for some time, as a member of the Dawson County Cattlemen and the Nebraska Farm Bureau. Currently, she is a member of the Nebraska Pork Producers Association board of directors. As to the future, Shana believes the pork industry offers young people great career opportunities and encourages them to prepare themselves for serving in animal agriculture.





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#### NO JOKES, ALL POLICY: A SERIOUS LOOK AT LEGISLATIVE MATTERS



**Jordan Dux** serves as the Nebraska Farm Bureau Federation's Senior Director of National Affairs having started with the organization in 2009. Jordan is responsible for managing NEFB's national lobbying, regulatory, and policy development program. His responsibilities require him to work closely with Nebraska's Congressional Delegation as well as the American Farm Bureau Federation.

Jordan grew up on a hog operation near Fairbury, NE. He earned his Bachelor of Arts degrees in political science, as well as religious studies from Doane College in May 2007. Before arriving at Nebraska Farm Bureau, Jordan worked on agricultural issues for Nebraska's Third District

Congressman Adrian Smith, and also spent time in Washington, D.C. working in the public policy department of the National Grange.

Jordan, along with his wife and their two beautiful daughters reside in their hometown of Fairbury, NE where they remain involved in their family's showpig operation.



**Bruce Rieker** is the Senior Director of State Legislative Affairs for the Nebraska Farm Bureau Federation. He and his team are responsible for providing leadership in the development of public policy on issues affecting the ability of Nebraska's farmers and ranchers to thrive in today's environment. Their priority issues include: energy, federal farm programs, food and consumer issues, livestock, state and federal regulations, taxation, technology, trade, transportation and water.

Prior to joining Farm Bureau in December, 2015, Mr. Rieker was the Vice President of Advocacy for the Nebraska Hospital Association for nine years. Before his tenure with the hospital association, Mr. Rieker served as a congressional staff person for 16 years; first, as Deputy Chief of Staff for

United States Congressmen Bill Barrett and then as Chief of Staff for United States Congressman Tom Osborne.

Mr. Rieker graduated from the University of Nebraska in 1982 with a Bachelor of Science degree from the College of Agriculture.In 1987 he received his Juris Doctor degree from the University of Nebraska College of Law. He has been a member of the Nebraska State Bar Association since 1987. He practiced law in North Platte with Kelley, Scritsmier, Moore & Byrne, PC for three years before entering the public policy arena.

Bruce and his family reside in Lincoln. He and his wife, Dawn, have three children – twin daughters, Haley and Kaitlyn, and a son, Jacob.



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DO YOUR FINANCIALS STINK?



Maggie Holub is a Young and Beginning Relationship Officer by day and a farmer and fitness fanatic the remaining hours of the day! Maggie has been with Farm Credit Services of America for 14 years. She has been home farming her family row crop farm since 2015 and teaching group exercise classes for over 6 years. You may have seen Maggie in the 2018 Top Producer Magazine or on RFD TV series FarmHer November of 2020.



**Aaron Raymond** has been with Farm Credit Services of America for 17 years. He currently works with Young & Beginning producers in southeast Nebraska. He and his wife, Alli, live in Lincoln with their 3 young children.



**Isaac Kurtenbach** has been with Farm Credit Services of America for six years. Currently, he works as a Young and Beginning Relationship Officer serving South Central Nebraska. Isaac grew up on a farm outside of Lindsay, NE. He remains involved in the family operation which includes both row crop and hog production.





ALL ABOUT HERD HEALTH



**Dr. Tom Petznick** received his B.S. from the University of Nebraska-Omaha and his DVM from Kansas State University. He has been working in the swine industry almost exclusively since 1996, primarily in Nebraska and Kansas. Currently, he provides service to owner-operator style clientele of varying sizes and demographics as a private practitioner with his primary focus being swine herd health and production.

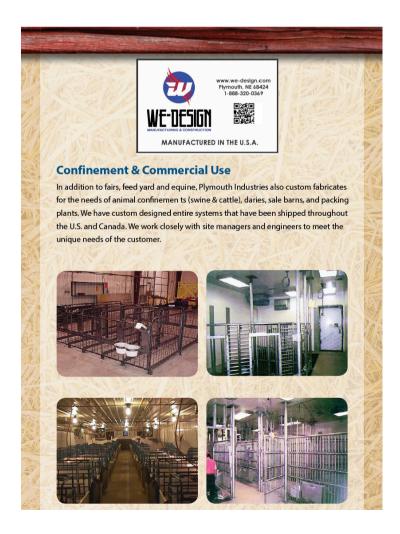


**Dr. Luke Strehle** earned his Bachelors of Science in Biology at the University of Nebraska Wesleyan in 2009 and doctorate degree from Iowa State University College of Veterinary Medicine 2012. He started his career as a mixed animal practitioner in Crete NE and has been at Nebraska Veterinary Services in West Point since 2014. Dr. Strehle has been a partner at that practice since 2018 primarily focused on swine production medicine.



**Dr. Matt Finch** grew up in Northwest Iowa and graduated from Iowa State College of Veterinary Medicine in 2021. He worked as a swine veterinarian for Suidae Health and Production, servicing independent pig farmers in Nebraska, Iowa, Minnesota, and the Dakotas. He lives in Norfolk, NE with his wife and two daughters.







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FARM TO FORK: PREPARING A PORK DISH, MAIN ROOM



**Chef Nader** is the man behind the magic. Guests come as much for the banter as they do for the fare. Chef Nader is a character in every sense of the word and his life story is undoubtedly the foundation for his color and verve.

Born and raised in Tehran, Iran Nader arrived in Lincoln in 1979. Farahbod snagged a job as a cook at The Lincoln Exchange, a dining hot spot immersed in its heyday. In 1986 investors in a new venture dubbed Billy's came calling. The fresh endeavor, with a nod to Williams Jennings Bryan, is in the beautifully renovated and historic Noble Dawes house at 13th & H near the State Capitol.

Nader spent 12 years at Billy's crafting wonders in the kitchen and in 1998, amidst a change in Billy's ownership, was offered the opportunity to become sole owner of the establishment. Nader embraced the challenge and now, 26 years later, the momentum continues. What makes Nader's culinary approach distinct rests in his basic philosophy regarding food. He demands that food be fresh, flavorful, yet simple.

Being raised Muslim, pork consumption during his youth was taboo although he confesses to a fondness for pork. He uses it amply on Billy's menu citing reasonable prices and versatility as its most appealing qualities. He notes, "It's perfect for either quick fix or slow cook." Nader has great success with and currently features Pork Osso Bucco (pork shank), one of the few if not only restaurants in Lincoln to feature the cut.

Chef Nader has collaborated for years with the Nebraska Pork Producers Assn.on a wide range of promotions from pork cooking classes to cooking videos to the Nebraska State Fair. NPPA greatly values its years of association with Chef Nader as a true friend of the Nebraska pork industry. Please join us for the opportunity to personally experience Uniquely... Nader!



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AFAN provides one-on-one services to producers to help them understand opportunities, collaborates with communities to facilitate growth, and supports the recruitment of ag-based businesses."

#### WE HELP...



**Producers** looking to GROW or expand an operation



**Producers & Companies looking** to **EXPAND** business in Nebraska



**CONNECT** Producers. companies, & communities to grow livestock statewide

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