

# AFAN IN ACTION

## February 2023 Monthly Update

February is a month of tradeshows and travel for AFAN. This is our opportunity to get in front of a multitude of groups in the livestock industry in Nebraska. Our message is that livestock can be an opportunity to expand a farming operation, add economic development to a community, and an avenue to bring the next generation back to the farm or ranch. This month we literally were from coast to coast and all over Nebraska!

We attended the International Dairy Foods Association Annual Dairy Forum in Orlando, FL along with the Nebraska Dept of Economic Development. This event hosted over 1,000 high-level executives from dairy processing companies for discussions on the industry and where it was going in the future. This event allows us to talk with those executives about Nebraska and how their company can be successful here.

We attended the Nebraska Farm Bureau's Young Farmer and Rancher conference in Kearney. This event gives us a chance to network with the next generation of farmers and ranchers and help them understand the opportunities that livestock may present to them.

We presented an update and vision for the future to the Nebraska LEAD Alumni association at their annual meeting. This is a group that is well-connected in agriculture. Our message to them is to help us spread the word that AFAN is a resource for all livestock producers.

We traveled to Tulare, CA with the Grow Nebraska Dairy team to the World Ag Expo to promote the dairy industry in Nebraska. The west coast states are suffering through long-term drought, high costs, and un-friendly regulations that make running a dairy difficult. Many producers are ready to look for opportunities elsewhere.

We helped a pork producer in Antelope County do a tour of his swine finishing barns for a group of Rock County officials. The producer is hoping to build finishing barns in Rock County and just like he needs to understand the zoning rules, the county officials wanted to learn about how finishing barns operate so they can make a fact-based decision. There was great conversation and questions from both sides.

We worked with a farmer interested in building poultry barns in Banner County. He has an opportunity to participate in a high-value market for eggs and needed some

guidance on local and state regulations. We were able to provide him with the information and contacts to help him off on the right foot.

The common theme through all these events is that we must make sure all livestock producers, both in-state and out-of-state, know that the opportunities exist, that processors know their business can succeed here, and that decision-makers have the knowledge to help them make decisions, which will support growth. That is what we try to do every day; promote and grow the livestock industry in Nebraska.

Steve Martin Executive Director

### **Looking Ahead**

Just because February was busy doesn't mean we are slowing down anytime soon! In the coming weeks, you can find our team members at the Women in Ag Conference, Nebraska State Dairy Association Annual Meeting, Nebraska Planning and Zoning Conference, Nebraska Poultry Industries Annual Convention, and Central Plains Dairy Expo.

We have a second hearing in Rock County on March 1st at 7 pm for a proposed hog finishing site of 15,000 head. If you, or someone you know, would like to come in support of the project please contact our team for additional details.

And like many of you, we're starting to dream of warmer days with less snow and more rain.

#### Save the Date

<u>February</u> 22-23: Women in Ag Conference 23: NSDA Trade show & Annual Meeting

<u>March</u> 8-10: Nebraska Planning and Zoning Conference 15-16: Nebraska Poultry Industries Annual Convention 28-30: Central Plains Dairy Expo

**REMINDER:** Applications are currently open for the 2023 Nebraska Leopold Conservation Award. You can find more information <u>here.</u> **DUE MARCH 1ST** 



Please help us in thanking our partner, Nutrient Advisors! !

Nutrient Advisors has been an AFAN partner for many years. However, they recently renewed their partnership at a higher level and we want to recognize that and thank them for their support!



Help us welcome and thank our newest 2 Star Partner, Dinkel Implement Company!

Dinkel's continues to be locally owned & managed by Larry, John and Brad Dinkel. Dinkel's and all their employees strive to serve our valuable customers' wants and needs. Thank you for your continued business and friendship throughout the years. We look forward to the years to come and continuing our relationship with each of you. To learn more about Dinkel's visit their website → https://www.dinkels.net/

AFAN's mission is to grow the livestock industry statewide. This would be nearly impossible without the support we receive from our partners, so THANK YOU!

#### Thank you to our partners for your support! Not a partner? <u>JOIN US</u>!

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